

## Assurance Statement Pondres

Pondres Direct Mail B.V. (further referred to as Pondres) has commissioned FIRA Sustainability B.V. to provide external assurance on the reliability of its Corporate Social Responsibility information as presented in the FIRA Platform. This statement is issued to Pondres based on our assessment of the content, including underlying systems and available evidence, as disclosed in the Company Basic CSR Report and CSR Scorecard. This statement is intended for clients and other stakeholders who have a professional interest in Pondres sustainability performance and opportunities.

**The value of FIRA participation is found in transparency on actual CSR performance information as disclosed in the FIRA Platform. Please visit [www.fira.nl](http://www.fira.nl) to request access.**

### Scope

The scope for this assignment is: Marketing activities related to 'Print and mail, E-fulfillment and Dialogue marketing' by Pondres Direct Mail B.V. (chamber of commerce 18031585) based in the Netherlands.

### CSR Report: Basic

Pondres expresses commitment to the principles of corporate social responsibility, and discloses its ambition on CSR issues as prioritized by FIRA, including management approach, policies, measures and plans.

### Methodology & Work Undertaken

FIRA facilitates organizations processing the sustainability information in the FIRA Platform. FIRA ensures that the assessment team possesses the required competencies and adheres to the principles of auditing regarding ethical conduct, professional integrity, and independence. FIRA verifies all claims and information in accordance with the standard particular to the Basic CSR Report (see FIRA Platform Protocol for details). Claims and related information in the FIRA Platform were reviewed based on the evidence made available by Pondres to FIRA to determine the plausibility of information.

### Conclusion

Pondres reports about initiatives and performance related to sustainability. Based on the work undertaken, we conclude that the claims and information portrayed through its Basic CSR Report in the FIRA Platform are reliable.

### Summary FIRA Comments

We compliment Pondres on initiatives undertaken. Please find a summary of our comments as published in in the FIRA Platform below:

- ① **Balance & Completeness:** Management approach has been disclosed, we encourage Pondres to formulate clear objectives for all relevant CSR issues to monitor progress. We compliment Pondres with new practices on health and safety, climate and data protection. Other practices are focused on use of certified paper, toner recycling, human development, social dialogue, social return and employment creation. We encourage Pondres to disclose practices prevention of pollution and business integrity.
- ① **Code of Conduct:** We encourage Pondres to work on a formal company code of conduct.
- ① **Commitment to CSR:** Pondres has committed to the template CSR declaration, including commitment to all CSR principles and to progress on material issues. We encourage Pondres to work on a company specific declaration.
- ① **Governance:** CSR responsibilities are assigned at highest management level. We encourage Pondres to assign CSR responsibilities within the organization.

Date of issue: June 28, 2018

(Company CSR information is re-assessed on annual basis).

On behalf of FIRA,



Mrs. J. Chatelain  
Director Reporting and Assurance

